

Press Release



BASF launches Zidua SC herbicide as new tool for growers against resistant weeds

BASF new formulation expands herbicide portfolio

RESEARCH TRIANGLE PARK, NC, October 30, 2017 – Corn, soybean and wheat growers in the U.S. have a new solution against resistant weeds — BASF's Zidua® SC (Suspension Concentrate) herbicide.

Zidua SC herbicide offers the same long-lasting weed control as Zidua herbicide, but in an improved SC liquid formulation. Labeled for corn, cotton, peanuts, soybeans, sunflowers and wheat, Zidua SC helps growers improve handling and tank mixability for a better application experience.

In addition, Zidua SC herbicide provides effective control on weeds resistant to not only glyphosate (group 9), but to also triazines (group 5) and ACCase (group 1), ALS (group 2) and PPO (group 14) inhibitors.

"Resistant weeds continue to challenge growers who are requesting new tools to help manage their fields," said Daniel Waldstein, BASF Technical Marketing Manager. "Waterhemp and Palmer pigweed are especially difficult to control because they continue to emerge throughout the season. Our research trials have shown that Zidua SC herbicide provides up to two weeks longer residual control of these challenging weeds."

Zidua SC herbicide offers the lowest use rate of any group 15 herbicide, allowing growers to select the best rate for their fields. Increased application flexibility from fall to early pre-plant to early post-emergence in corn and soybeans, gives growers more options throughout the season. "As weed management becomes increasingly complex, Zidua SC herbicide gives growers a simple solution to combat resistant weeds and help boost yields on their farms," said Waldstein.

For more information, visit <http://agproducts.basf.us/products/zidua-herbicide.html>.

Always read and follow label directions.

Zidua is a registered trademark of BASF.

About BASF's Crop Protection division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. BASF's Crop Protection division works with farmers, agricultural professionals, pest management experts and others to help make this possible. With their cooperation, BASF is able to sustain an active R&D pipeline, an innovative portfolio of products and services, and teams of experts in the lab and in the field to support customers in making their businesses succeed. In 2016, BASF's Crop Protection division generated sales of €5.6 billion. For more information, please visit us at www.agriculture.basf.com or on any of our social media channels.

About BASF

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BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,500 employees in North America, and had sales of \$16.2 billion in 2016. For more information about BASF's North American operations, visit www.basf.us.

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