

# Press Release



## **BASF's New formulation of Fastac CS provides broad spectrum insect control and improved handling experience**

RESEARCH TRIANGLE PARK, NC, November 16, 2016 —BASF's new Fastac® CS insecticide formulation received registration from the Environmental Protection Agency (EPA) for use in more than 150 crops, including corn, soybeans, leafy vegetables, and tree nuts. Fastac CS insecticide is labeled for control of over 100 insect pests, including caterpillars, aphids, stink bugs and thrips. The new microencapsulated formulation of Fastac insecticide helps maximize yield potential by protecting crops against insect damage, with improved application and handling properties.

"The enhanced Fastac CS insecticide formulation provides excellent spray coverage, ensuring even distribution on the plant leaf surface for improved performance," said Christa Ellers-Kirk, Technical Market Manager, BASF. "The insecticide provides control of a wide variety of insect pests for many key crop families. The new formulation helps BASF offer an even more robust portfolio of crop protection solutions."

Field research trials conducted by BASF show improvements in spray retention and spreading properties over competitive pyrethroids.

In the event of inadvertent exposure, Fastac CS insecticide, which is considered a non-skin sensitizer, reduces problematic "pyrethroid" itch. It is an encapsulated pyrethroid available to growers that is labeled as a "caution" signal word. For more information about Fastac CS, please visit: [www.FastacCSInsecticide.com](http://www.FastacCSInsecticide.com).

For more information on BASF Crop Protection products, visit <http://agproducts.basf.us>, like us on Facebook and follow us on Twitter.

Fastac CS is a Restricted Use Pesticide. It is for retail sale to and for use only by certified applicators, or persons under their direct supervision. See the product label for more information.

Always read and follow label directions.

Fastac is a registered trademark of BASF.

### **About BASF's Crop Protection division**

With sales of more than €5.8 billion in 2015, BASF's Crop Protection division provides innovative solutions for agriculture, turf and ornamental plants, pest control and public health. Our broad portfolio of active ingredients, seed treatments, biological controls, formulations and services optimizes efficient production of high quality food and protects against post-harvest loss, damage to buildings and the transmission of disease. By delivering new technologies and know-how, BASF Crop Protection supports the effort of growers and pest management professionals to make a better life for themselves and society. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our social media channels.

### **About BASF**

#### **For more information contact:**

Barbara Aguiar  
BASF Corporation  
Tel: (919) 547-2305  
E-mail: [barbara.aguiar@basf.com](mailto:barbara.aguiar@basf.com)

Odessa P. Hines  
BASF Corporation  
Tel: (919) 886-8081  
E-mail: [odessa.hines@basf.com](mailto:odessa.hines@basf.com)

BASF Corporation  
26 Davis Drive  
Research Triangle Park, NC 27709  
<http://agproducts.basf.com>

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,500 employees in North America, and had sales of \$17.4 billion in 2015. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).