

Feature Story



BASF submits new Revysol fungicide for North American registration

RESEARCH TRIANGLE PARK, NC, September 26, 2017 — For farmers, there is no silver bullet for managing disease in their fields. However, a new tool from BASF will offer specialty and row crop growers a disease control option that can help with a wide range of crops and diseases.

Recently, the company submitted the regulatory dossier for its newest active ingredient Revysol® fungicide to registration authorities in the U.S., Canada and Mexico. Revysol fungicide will be available in customized formulations to provide growers with a high-performing disease control solution to help maximize yield potential and quality. Pending regulatory approval, Revysol fungicide will be introduced to the North American market for the 2020 growing season.

“We are pleased to reach this regulatory milestone and get one step closer to providing Revysol fungicide disease control advantages to our customers in North America,” said Paul Rea, Senior Vice President, BASF Crop Protection North America. “Revysol fungicide is an outstanding solution for managing diseases and is set to significantly outperform current products in the market.”

Revysol fungicide is BASF’s newest triazole fungicide and trials have shown exceptional biological performance against several economically significant diseases. Its unique molecule will help enable long-term use of this vital chemistry class as global regulatory pressures increase. Revysol fungicide will complement BASF’s current fungicide portfolio with pre-mixes, offering plant health benefits as well as disease management and control in a wide variety of crops, such as:

“Revysol fungicide is the result of years of research and expertise. It was designed to meet the highest level of regulatory standards while helping growers manage their toughest disease challenges, including resistant pathogens. We will continue to bring innovations to market that support our customers and help to increase their on-farm success,” concluded Rea.

Always read and follow label directions.

Revysol is a trademark of BASF.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,500 employees in North America, and had sales of \$17.4 billion in 2015. For more information about BASF’s North American operations, visit www.basf.us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions

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and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.