

Grow Smart™

Compass™

Better information for better decisions

 **BASF**
We create chemistry

Make Your Data Work Harder for You.

Information is the key to making better decisions. And when you can bring it all together in one place and put it in your hands, that's a powerful tool. Compass is your advantage in the field. It's the only all-in-one mobile farm data management system that integrates accounting, field crop management, mapping and grain inventory management functions into one central solution.

With Compass, you get full-time, live support from experienced Affinity Management support agents, giving you an edge through better management and one-to-one advice.

Compass is PC and Mac® compatible for use on all smartphones and tablets. It gives you secure storage and real-time access to your personal information on a cloud-based Microsoft® system.

How Grow Smart Compass Benefits You:

Informed and Effective Decisions

Customized reports regarding field history, yield history and finance as well as return on investment profit analysis by crop.

Increased Preparation

Report functionality for preparing crop plans, loan applications and traceability verification for commodity buyers and food processors.

Increased Productivity

Grow Smart Compass is mobile — accessible on all smart phones and tablets to see what's happening in real time. User first design means that each piece has been designed with the user in mind, creating an easy-to-learn-and-navigate tool.

Think big. (As in big savings.)

As if this handy tool wasn't tempting enough, we're offering a special introductory offer to get you started. Subscribe between October 1, 2016, and September 30, 2017, and you'll receive a rebate every month of your annual subscription* — for savings of up to \$400 per calendar month.



Microsoft Dynamics is a line of familiar, adaptable enterprise resource planning (ERP) and customer relationship management (CRM) solutions designed to meet almost any business need and help your people make important business decisions confidently.

Point your operation in the right direction.

Compass™ puts it all in your hands.

Crop budgeting

Financial overview by crops and fields as well as break-even and return on investment analysis.

Report generation

Generate reports by field, crop or total farm on crop yields, input costs and financial data. Reports generated satisfy financial institution requirements.

GIS/GPS mapping

GIS/GPS mapping for fields and importing of existing GIS records.

Financial Management System

Efficiently manage accounting, inventory and control fixed assets.

Order and Invoice Processing System

Create and track purchase and sales orders. Post and print invoices and credit memos.

Perpetual Inventory System

Control, maintain and track your inventory.

Payroll

Full featured payroll and payments.

Grain marketing management/bin inventory

Track and maintain grain contracts, bin inventory and schedules.

Crop management

Field-by-field tracking of crop inputs, production costs, crop pricing, field scouting, soils tests and yield targets.

Equipment data integration

Communication with John Deere™ and CASE® IH equipment for ease of data entry on actual yield and equipment applications.

Get started in three easy steps:

1

Introduction

Contact your BASF representative. If you want to learn more, your name will be forwarded to Affinity and you'll receive an email confirmation.

2

Demonstration

Affinity will contact you to discuss your needs, and the capabilities and cost of the tool. You can then see it in action by participating in a free demo.

3

Activation

Your account will be activated, including software installation and payment setup. You'll receive an activation confirmation email and ongoing support from Affinity.

To learn more about how Compass can guide your farm data management, contact your BASF representative today.

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*BASF reserves the right to cancel or modify this program at any time without any notice. Annual subscription period runs until September 30, 2017.

Grow Smart™ with BASF